

2016 ICBTS International Academic Research Conference

Conference Proceeding

**INTERNATIONAL BUSINESS TOURISM SOCIAL SCIENCES
HUMANITIES AND EDUCATION RESEARCH CONFERENCE**

*Paris, France
13 – 16 April, 2016*



Conference Two Themes

The International Business and Tourism Research Conference

The International Social Sciences Humanities and Education Research Conference

2016 ICBTS CONFERENCE PROGRAM

The 2016 ICBTS International Academic Research Conference Conference Program	
14 April 16 9.00 – 09.30 (TH)	REGISTRATION Welcome meeting at The Novotel Paris Porte D'Italie France
09.30 – 09.40	WELCOME & OPENING ADDRESS At The Novotel Paris Porte D'Italie France Prof. Dr. Kai Heuer , Wismar University, Germany Dr. Chayanan Kerdpitak , Suan Dusit University, Thailand
	Session Chairs Associate Professor Dr. Mohammad Al-Badarneh,
14 April 16 09.40 – 10.40(TH)	Session 1 International Tourism Research Paper 1 Medical tourism Risk Analysis in Lebanon <i>Dr. Viana Hassan, Lebanon</i> Paper 2 Performance and Efficiency of Thailand's Tourist Destinations <i>Papangkorn Kongmanwatana, France</i> Paper 3 Medical Hotels: Role of medical hotels as a driver for medical tourism <i>Dr. Samar Noaman and Dr. Viana Hassan Lebanon</i>
10.41 – 11.10	Break
11.11 – 12.10	Session 2 International Social Sciences Research Paper 1 Knowledge, Attitudes and vaccination coverage of mandatory occupational vaccinations among Macao healthcare workers <i>Dr. Poon, Chiu Yin Angela, Macao</i> Paper 2 The Evolution of Metropolis in Turkey as Part of Centralisation / Decentralisation Arguments <i>Nazli Nalci Aribas and Dr. Ender Akyol and Prof. Dr. Selma Karatepe, Turkey</i> Paper 3 The Impact of Information and communication Technology (ICT) on Globalisation <i>Emmanuel Innocents EDOUN and Samuel Ezeanyika, South Africa and Nigeria</i>
12.11 – 14.00	Lunch

14.01 – 15.00	<p>Session 3 International Social Sciences Research</p> <p>Paper 1 Information and Communication Technology (ICT): An Effective Tools for E-learning <i>Emmanuel Innocents EDOUN and Joseph Mithi and Junior Mabiza, South Africa</i></p> <p>Paper 2 Gender Switching in digital environment : Facebook as escaping platform from offline realities <i>Ahmed Bahiya, United kingdom</i></p> <p>Paper 3 Confidence toward the policy on the implementation of CCTV system for controlling crime in Bangkok. <i>Police Captain Dr. Jomdet Trimek, Thailand</i></p>
15.01 – 15.30	Break
15.31 – 16.30	<p>Session 4 International Business Research</p> <p>Paper 1 Consumer Innovativeness, Deal Proneness and Health Consciousness in a New Food Context: A Three-Country Comparison <i>Olimpia C. Racela, Thailand</i></p> <p>Paper 2 Impact of Political Instability on Tourism in Nepal <i>Shiva Prasad Jaishi, Nepal</i></p> <p>Paper 3 Tourism Impact and Residents Quality of Life: The Case of Aqaba in Jordan <i>Mohammad Al-Badarneh and Lama Oreinat and Ahmad Al-Makhadmeh, Jordan</i></p>
14 Apr 16 09.40 – 10.40 (TH)	<p>Session 1 International Social Sciences Research</p> <p>Paper 1 Strategic Approaches to job creation in Zambia: Determining the role of investment and trade: A case of existing employment literature and the Zambia Development Agency (ZDA) <i>Phillimon Murebwa, Zambia</i></p> <p>Paper 2 Children's Websites Evaluation in Qatar: How developmentally appropriate are they? <i>Fathi Ihmeideh, Takwa Afify, Ghaida Tahimar, & Ghada Afana, Doha – Qatar</i></p> <p>Paper 3 Air Access Liberalisation and Tourism Trade Evidence from a Sids <i>Seetannah Boopen & Sannassee R V, Mauritius</i></p>
10.41 – 11.10	
11.11 – 12.10	<p>Session 2 International Social Sciences Research</p> <p>Paper 1 Mentorship in the Nursing Program of the University of Gaum <i>ANA Joy P. Mendez, USA</i></p> <p>Paper 2 Migration is a must but Invasion is a case: The Seagrass Ruppia in the Suez Canal as an Evidence <i>Mohamed El-Said, Farghaly, Egypt</i></p> <p>Paper 3 The Recycling Concept in the Design Education <i>Heba F. Mansour & Reham. M. M. Mohie El-Din, Saudi Arabia</i></p>
12.11 – 14.00	Lunch
14.01-15.00	Session 3 International Education Research

	<p>Paper 1 Two Applied Aspects Through Civil Engineering, Bridge and Decoration <i>Seyed Hassan. Fatemi, Iran</i></p> <p>Paper 2 A Study of Approaches and Performance Related to the Implementation of Accreditation in Saudi Higher Education Institutions <i>Aisha Aljendan, Saudi Arabia</i></p> <p>Paper 3 Iranian EFL learners' attitudes toward lifelong learning <i>Parisa Badrkhani, Iran</i></p>
15.01-15.30	
15.31-16.30	<p>Session 4 International Business Research</p> <p>Paper 1 Effect of nanoclays content on the behavior of the thermoplastic blends <i>Serier Aicha, Algeria</i></p> <p>Paper 2 Social Gender in Translation: Evidences <i>Juliana D. Yousif AlBazi, Iraq</i></p> <p>Paper 3 The Magnifying Glass of Rural Investing Assessment <i>Andrew Cua Lacsina, Philippines</i></p>
15 Apr 16(TH) 09.40 – 10.40	<p>Session 5 International Social Sciences Research</p> <p>Paper 1 The implication of ICT on Decentralisation and Development <i>Emmanuel Innocents EDOUN and Alexandre Dipita Essome and Charles Mbohwa, South Africa</i></p> <p>Paper 2 Rethinking on Potentials of International Political Economy (IPE) to Understand World Affairs <i>Pinar Kahya, Turkey</i></p> <p>Paper 3 Prevalence of depression and associated factors among cognitively intact older residents in nursing homes <i>Yeu-Hui Chuang and Kuan-Yu Lin, Taiwan</i></p>
10.41 – 11.10	Break
11.11 – 12.10	<p>Session 6 International Social Sciences & Education Research</p> <p>Paper 1 Quality of Work-life of Faculty-Employees in Higher Education Institutions (HEIS) in NCR 1, Philippines <i>Dr. Enrico A. Cruzada, Philippines</i></p> <p>Paper 2 Evaluation of Anti-clogging Drip Emitter Design Innovation <i>Ali Abdulqader Mohammed Ali, Iraq</i></p> <p>Paper 3 Stress, Coping and Optimism – Supportive Mother/Daughter Relationships <i>Virginia Cruz and Dina Rickett, United State</i></p>
12.11 – 14.00	Lunch
14.01 – 15.00	<p>Session 7 International Business & Toursim Research</p> <p>Paper 1Two Applied Aspects Through Civil Engineering, Bridge and Decoration <i>Seyed Hassan Fatemi, UAE</i></p> <p>Paper 2 Marketing Mawlid of Holy family and A'l El-Bait as a Unique Tourism Product in Egypt <i>Tamer Magdi Issa Fahim and Mohammad Farrag, Egypt</i></p> <p>Paper 3 Soft Infrastructure in Tourism development</p>

	Seetannah Boopen and Padachi Kesseven and Sannassee R V and <i>Juwaheer R, Mauritius</i>
15.01 – 15.30	Break
15.31 – 16.30	<p>Session 8 International Social Sciences Research</p> <p>Paper 1 The Impact of Global Economic Crisis and Internet Trends on International Arrivals in Indonesia <i>Mega Kurniadini, Indonesia</i></p> <p>Paper 2 Teeth, Gingival, and Activities <i>Azim Charoosae and Mansoor Jafarzadeh, Iran</i></p> <p>Paper 3 An Assessment of Tamil Phonology in Second Language Learning Context <i>Kaaminy Kanapathy, Malaysia</i></p>

International Academic Multidisciplinary Research Conference 2016



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Contact by email: conferenceteam@icbtsconference.com