

European Academic Multidisciplinary Research Conference 2016

**THE EUROPEAN SUSTAINABLE DEVELOPMENT IN BUSINESS
TOURISM HOSPITALITY SOCIAL SCIENCES EDUCATION
TECHNOLOGY SCIENCES RESEARCH CONFERENCE**

*University of London, United Kingdom
And Imperial London Hotel, Russell Square, London UK
17 –20 February, 2016*



Conference five Themes

The European Sustainable Development Business Research Conference

The European Sustainable Development Tourism Research Conference

The European Sustainable Development Education Research Conference

The European Sustainable Development in Social sciences Research Conference

The European Sustainable Development in Technology & Sciences Research Conference

2016 ICBTS CONFERENCE PROGRAM

European Academic Multidisciplinary Research Conference 2016

Conference Program

17 Feb 16 15.00 - 16.30 (W)	EARLY REGISTRATION Welcome meeting at The University of London United Kingdom
18 Feb 16 8.45 – 09.30 (TH)	REGISTRATION Welcome meeting at The Imperial London Hotel, Russell Square
09.30 – 09.40	WELCOME & OPENING ADDRESS At Imperial London Hotel Russell Square, London UK Prof. Dr. Kai Heuer , Wismar University, Germany Dr. Chayanan Kerdpitak , Suan Dusit University, Thailand
18 Feb 2016(TH) 09.40 – 10.40	<p>Session 1 International Education Research</p> <p>Paper 1 (73) Positive Education: Promoting Subjective Well-Being in School Environments; <i>Dr. Anat Shoshani, Israel</i></p> <p>Paper 2 (62) Using Cognitive Restructuring to Enhance Academic Self-Efficacy of Low-Achieving Students in Ondo State, Nigeria; <i>Dr. James Oluremi Faloye, Nigeria</i></p> <p>Paper 3 (54) The Influence of Reflective Teaching on Classroom Effectiveness of Perschool Teachers; <i>Dr. Victoria Olubola ADEYELE, Nigeria</i></p>
10.41 – 11.10	Break
11.11 – 12.10	<p>Session 2 International Social Sciences Research</p> <p>Paper 1 (210) Influence of urban residence on use of psychotropic medications in Pennsylvania, USA: Cross-sectional comparison of older adults attending senior centers; <i>Offer E. Edelstein and Steven M Albert and Karen Pater and Ravi Sharma, Isreal</i></p> <p>Paper 2 (216) The reconfiguration of the “scholar/beauty” trope: A case of selected Hong Kong movies; <i>Chee-Lay TAN and Lai-Sze NG, Singapore</i></p> <p>Paper 3 (92) Highlighted matters Concerning the four main schools of Islamic criminal law; <i>Hajed Abdulhadi S Alotaibi; United Kingdom</i></p>

12.11 – 14.00	Lunch
14.01 – 15.00	<p>Session 3 International Social Sciences Research Paper 1 (50) Intensifiers in Mandarin Chinese and German; <i>Shelley Ching-yu Depner, Taiwan</i></p> <p>Paper 2 (37) Public opinion and presidential legacy: Obama's Middle Eastern sunset; <i>Dr. Sally TOTMAN and Mat HARDY, Australia</i></p> <p>Paper 3 (44) Cross-National Patterns of Gender Differences in Mathematics. An Analysis of East-European and West-European Countries; <i>Dr. Magdalena Jablonska and Sylwia Bedyńska, Poland</i></p>
15.01 – 15.30	Break
15.31 – 16.30	<p>Session 4 International Business Research Paper 1 (19) Global Leadership: Understanding the Value of Cultural Diversity; <i>Dr. Richard Savior, United State</i></p> <p>Paper 2 (81) Female Employment in Hotels in the Kingdom of Saudi Arabia and the United Arab Emirates: Barriers, Enablers and Real-Life Experiences of work; <i>Dr. Saham Alismail, United Kingdom</i></p> <p>Paper 3 (226) A New Method for Ranking Business and Economics Journals <i>Associate prof. Dr. Khaled Elmawazini, Kuwait</i></p>
18 Feb 2016(TH) 09.40 – 10.40	<p>Session 1 International Business Research Paper 1 (138) The Role of Heritage Tourist Motivation on Satisfaction <i>Dr. Dehiwalage Anne Sharmini Perera and Dr. D A C Silva, Sri Lanka</i></p> <p>Paper 2 (156) Feminizing Male Bodies: Cinematic Representation of Rhizomatic Transformation from Man to Woman in Marathi Films Jogwa and Natarang <i>Dr. Santosh L. Karwande, India</i></p> <p>Paper 3 (157) Impact of the Global Financial Crisis on Consumer Behaviour <i>Dr. Dadasaheb Jogdand, India</i></p>
10.41 – 11.10	
11.11 – 12.10	<p>Session 2 International Business Research Paper 1 (158) Current Practices in the Teaching of Writing in L2 Classrooms <i>Dr. Thomas Chow Voon Foo, Malaysia</i></p>

	<p>Paper 2 (174) Latin borrowings in English vocabulary <i>Dr. Anzhelika Yuzkova, Ukraine</i></p> <p>Paper 3 (179) Sociological Analysis on Prisoners; with special reference to prisoners of Death Penalty and Life Imprisonment in Sri Lanka <i>Dr. Wasantha Subasinghe, Sri Lanka</i></p>
12.11 – 14.00	
14.01-15.00	<p>Session 3 International Business Research Paper 1 (187) Guardianship Role of Turkish Military: Some Evidence from Soldiers' Life Narratives <i>Dr. HAKAN ŞAHİN, Istanbul</i></p> <p>Paper 2 (195) Novice educators' understandings of curricula and pedagogy: , Iran from Uganda <i>Dr. Twine Hannington Bananuka & Dr. Vaughn M John, Uganda</i></p> <p>Paper 3 (204) Digitization of the teaching of science subjects in Secondary schools: A Case study of 30 secondary schools in the central region of Uganda. <i>Dr. Yusuf Khalid Kibuuka Nsubuga and Mrs. Nsubuga Ntegana Aziida, Uganda</i></p>
15.01-15.30	
15.31-16.30	<p>Session 4 International Business Research Paper 1 (219) Organ Trade and Human trafficking <i>Yash Mourya, India</i></p> <p>Paper 2 (223) To develop a theoretical model (analytical) based on the statements of the Iranian Supreme Leader of the Islamic civilization <i>Dr. Karim Mehri, Iran</i></p> <p>Paper 3 (226) The study of the impact of "communication applications" of smart phones on interpersonal communication from the viewpoint of the students of Azad University of Damavand <i>Dr. Sara Askarnia and Mousa Khoshdel, Iran</i></p>
19 Feb 16(TH) 09.40 – 10.40	<p>Session 5 International Tourism Research Paper 1(69) Odeyasu: New Tourism and New Challenges in Kyoto; <i>Ian Gibson, Japan</i></p> <p>Paper 2 (29) The Sharing Economy and its effects on the profitability at the Hotel Industry; <i>Dr. Pedro Aznar Alarcón and Dr. Josep Maria Sayeras, Span</i></p>

	<p>Paper 3 (64) Sustainable Community Based Tourism Development: Key Success Factors for Tourism Implementation; <i>Jinnapas Pathumporn and Suganda Nakapaksin, Thailand</i></p>
10.41 – 11.10	Break
11.11 – 12.10	<p>Session 6 International Business Research Paper 1 (13) CEO Overconfidence and the Cost of Bank Loan; <i>Keng-Yu Ho and Yu-Jen Hsiao, Taiwan</i></p> <p>Paper 2 (27) The Role of work motivation in a relationship between personality and customer focus in hotel industry; <i>Sanja Božić and Milena Nedeljković/ Tamara Jovanović, Serbia</i></p> <p>Paper 3 (65) Instability Factors of Youth Employment in Russia; <i>Blinova Tatiana and Rusanovskiy Victor and Vyalshina Anna, Russia</i></p>
12.11 – 14.00	Lunch
14.01 – 15.00	<p>Session 7 International Business Research Paper 1(140) Dose the Effectiveness of Board of Directors and Audit Committee Affect Accounting Conservatism; <i>Dr. Dea'a Al-Deen Omar Nawwaf Al-Sraheen, Jordan</i></p> <p>Paper 3 (209) The Operational Performance and Business Strategy of World Iron and Steel Industry Based on Dynamic Network Data Envelopment Analysis and Dynamic Malmquist Productivity Index, <i>Lai-Wang Wang and Chiu-Hsiung Chen and Po-Cheng Ho and Yen-Cheng Huang, Taiwan</i></p> <p>Paper 2 (109) The role of social institutions as a service generality The Jordanian experience in the care of orphans; <i>Professor Mohammad Mohsein Al_Hussainat and Dr. Mamdouh Hail Alsrouf, Jordan</i></p>
15.01 – 15.30	Break
15.31 – 16.30	<p>Session 8 International Innovation Technology Research Paper 1 (41) Public perception of Sustainable Low Energy homes in subsidized developing country: Saudi Arabia as case study; <i>Naief Aldossar, Saudi Arabia</i></p> <p>Paper 2(101) Role of Designing in Machinery Through Industrial Fields; <i>Mohammadtaher Moazeni, Iran</i></p> <p>Paper 3 (98) The National Question": A Re-Assessment of Nigeria's Constitutional and Political Issues <i>Dr. Samuel Segun OJO, Nigeria</i></p>

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