

The Current Situation of Basketball Reserve Talent Management for Excellence in Heilongjiang Province,China

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ABSTRACT

China's basketball level once ranked in the forefront of Asia, with a certain ability to fight with international basketball high-level countries, but in recent years from the major international basketball tournaments, China's basketball athletic level declined seriously, which has a close relationship with the current reserve personnel training and other factors are not enough. In recent years, China's education department and sports department for basketball reserve personnel management of the reality of the problem, increased the integration of sports and education to promote the efforts of the management departments at all levels in Heilongjiang Province, the excellent basketball reserve personnel training to give some support. Based on this, the study through the literature, the use of qualitative research methods, bringing together the views of many scholars, from the cultivation of outstanding basketball reserves in Heilongjiang Province, such as the status quo, to summarize, for the follow-up of the development of basketball in Heilongjiang Province to provide a certain reference basis and reference.

Keywords: Excellence; Basketball reserve talent; Management

INTRODUCTION

1.1 Background introduction

As the country advocates the construction of a strong sports country, Xi Jinping mentioned the need to vigorously revitalize the "three major balls". In our country, basketball is more popular, and the popularity rate is relatively high, in the world competitive sports stage occupies a very important position, now China's competitive basketball marketization, professional reform speed is faster and faster, therefore, the demand for high-level competitive basketball reserve talents continues to increase, for the development of our country's competitive basketball, the quality of the basketball reserve personnel training to produce a lot of constraints on the force.

On August 31, 2020, the thirteenth meeting of the Central Committee for Comprehensively Deepening Reform considered and adopted the Opinions on Deepening the Integration of Physical Education and Sports for the Healthy Development of Young People[1] (hereinafter referred to as the Opinions),[1 Opinions on Deepening the Integration of Physical Education and Sports for the Healthy Development of Young People Opinions. The Opinions clearly pointed out that: 1) strengthening school sports work, and establishing the concept of "health first" education; 2) improving the system of youth sports events, and doing a good job

in organizing youth events, sports level assessment, etc.; 3) strengthening the construction of schools with traditional sports characteristics; 4) deepening the reform of gymnasiums; and 5) regulating social sports organizations and social training institutions. training institutions. The development of sports and school sports has once again been incorporated into the scope of the national top-level design, and on the basis of the establishment of a national system for competitive sports, the integration of sports and education in the new era has been vigorously developed to promote the development of youth sports. The integration of sports and education is a new and optimized way of combining sports and education, which is to make school sports and competitive sports realize resource integration and mechanism linkage. The policy guideline of deep integration allows sports to return to education as a new means of comprehensive development of young people, expanding the population of competitive sports and providing new ideas for the training of basketball reserves, and the integration and development of sports schools and ordinary schools has become a trend.

However, at present China's basketball reserve personnel training system is still in a diversified but unbalanced development stage: 1) sports schools, professional basketball clubs, such as youth echelon athletes strong, high platform, but the lack of cultural learning; 2) sports traditional schools, ordinary primary and secondary school team athletes have a large number of outstanding talents, but the overall development of students and the rate of further education is not guaranteed, a large number of student athletes, holding a 2 athletes certificate but not ideal. 3) social training institutions athletes lack a unified institutional mechanism and competition system, the development prospects are not ideal, A large number of student athletes, holding one or two athletes card, but the situation is not ideal for further education. 3) The lack of a unified institutional mechanism and competition system for social training institutions athletes, the development prospects are not ideal. The opinion of "integration of sports and education" is aimed at the coordinated development of all types of students, "intellectual" and "physical" together, and puts forward a new program for the cultivation of sports reserves in China.

1.2 Statement of the problem

Basketball as China's three major ball key development projects, since the founding of New China, on the world stage has made a proud record. But in recent years the lack of behind bars: 2019 FIBA Basketball World Cup site in China, but only in the "doorstep" achieved 24th place, public outcry. And because of the loss of many games, the Chinese men's basketball team is not in the 2020 Tokyo Olympics, is the first time since 1984 to be absent. Painful reflection, found that the main problem of China's basketball is a serious lack of reserve talent.

Under the background of deepening the integration of sports and education in the country and the construction of a strong sports province in Heilongjiang Province, the talent reserve must shoulder an important responsibility in order to make the development of basketball program in Heilongjiang Province continue to maintain its advantages. Therefore, investigating the current situation of basketball reserve training in Heilongjiang Province, finding out the problems affecting the development of basketball reserve training, and proposing feasible countermeasures to cultivate basketball reserves in Heilongjiang Province under the background of integration of sports and education are of positive practical significance to improve the level of basketball in Heilongjiang Province and to promote the benign cycle of the development of sports in Heilongjiang Province.

1.3 Research questions

If you want to build a strong sports province, Heilongjiang province must solve the current problems, this study by exploring the current situation of basketball reserve personnel training in Heilongjiang province, such as sports development imbalance and insufficiency of the

problem is still prominent, sports and education is not fully integrated, did not play a maximum role. This study provides a rich theory for building and improving the quality of "sports and education integration" competitive basketball reserve talents training in Heilongjiang Province.

1.4 Research Objective

1. Combining the paradigms of previous researchers, through the literature method, we carefully sorted out the status of athletes, coaches, the degree of "integration of sports and education" and home-school safeguards in the process of cultivating basketball reserves in Heilongjiang Province, and at the same time, according to the official documents and policies, we summarized the current situation of cultivating basketball reserves under the background of "integration of sports and education" in Heilongjiang Province.

2. Through the statistical summary of the survey results, combined with the suggestions and opinions on the cultivation of competitive sports reserves and basketball reserves put forward by Chinese and Western academics, we analyzed the existing problems in the cultivation of basketball reserves in Heilongjiang Province.

3. According to the dilemma that exists, the optimization path is proposed to help Heilongjiang Province to improve the quality of the training of basketball players, and to provide a reference basis and reference value for Heilongjiang Province to achieve sustainable development in basketball.

2 Literature review

2.1 Research summary the current situation and countermeasures of basketball reserve talent cultivation in the context of sports-education integration.

Physical education is an integral part of education, education is an extended function of physical education, the return of physical education to education is imperative, and at the educational level, an important way to achieve health is through physical education.lv(2020)The Opinions point out that it is necessary to promote the coordinated development of cultural learning and physical exercise among young people, to promote the healthy growth of young people, to sharpen their will and to improve their character, and to cultivate socialist builders and successors who are all-rounded in morality, intelligence, physical fitness and aesthetics. At the same time, the integration of sports and education also represents a synergistic union between the sports sector and the education sector on the administration. Since 2020, the "Opinions" formally put forward the "integration of sports and education", has triggered a wide range of sports academics, a number of scholars focused on its main body, mechanisms, dilemmas and paths.Peng(2021)The "integration of sports and education" is the establishment of an education system-led system for the cultivation of competitive sports reserves, which completes the return of sports to their educational origins. This is a key measure of the talent training strategy implemented to realize the integration of education and sports resources, presenting the most basic training objectives of education and sports and responding to the inherent needs of talent training. Pan&Liu(2018)pointed out that,there are three main institutional logics that influence the development of "teaching and physical integration" in universities, however, there are significant differences between these institutional logics and the specific training objectives of "teaching and physical integration", which leads to many problems in the development of "teaching and physical integration" in universities. The development of "education and sports integration" faces many problems. In order to further promote the development of "combining education and sports", first of all, it is necessary to improve the top-level design, constantly innovate the institutional logic, and develop it from different perspectives of institutional logic.Liu(2021)pointed out that, the

background of the proposal of "combining sports and education" is that at the end of the 20th century, because the scores of the cultural courses could not reach the scores of the college entrance examination, the players of the higher level sports teams and amateur sports schools could not go to the university, enter the national team or even other higher level teams; or after entering the national team, because of the lack of basic knowledge and skills for personal survival, they retired and could not easily survive in society, or even had a difficult life. skills and retire, it is not easy to survive in the community, or even more difficult to live. In this case, the researchers said that the essence of the integration of sports and education is "the return of sports to education" more accurate, the study also pointed out that the "integration of sports and education" has gone through a two-step development process, as well as the existence of many problems and solutions to them. ". Zhao&Wu(2017)pointed out that,through the research on the development mode of "combination of teaching and sports" in American basketball colleges and universities, analyzing the effective experience of American colleges and universities, exploring the reasons for their success, and inspiring the process of cultivating competitive.Gao(2015)For the cultivation of basketball reserve talents, we should strictly implement the "integration of sports and education", and at the same time, combine a variety of teaching methods, actively induce the interest of young people in basketball, take the initiative to strengthen the promotion of basketball in school sports and social sports, scientific allocation of social resources, and at the same time, establish a sound system of reserve training, and then lay a solid foundation to solve the problems arising in the process of talent cultivation smoothly. At the same time, it establishes a sound system of reserve talents training, so as to lay a solid foundation for solving the problems arising in the process of talents training. In addition, the study also said that the overall quality and quantity of basketball games should be improved, the infrastructure of basketball should be strengthened, and more excellent and high-level basketball coaches and instructors should be attracted, so as to lay a good material foundation for the cultivation of more excellent reserve talents.Fan(2020)Using random sampling, the study examined how to train qualified reserves in colleges and universities, and how to integrate education and sports in actual programs. The researchers suggest that the structure of the basketball curriculum should be optimized, especially the development of the basketball curriculum in our schools; give full play to the strengths of the basketball program, and use the platform of "Sunshine Sports" to implement a variety of curricular sports activities for secondary school students; integrate administration with education and sports, and at the same time, use the competition as a medium to coordinate and promote the diversification of basketball competition methods". Diversification of Basketball Competition Methods". Sun(2019) In-depth analysis of the cultivation of international wrestling reserve athletes, through the study put forward in the cultivation of the work, the main problems that exist at present are the serious lack of cultural education for athletes, and the relevant cultivation mechanism and system is still following the traditional principles, and need to further enhance the popularity of the wrestling program and so on.Liu(2008)It is proposed that relatively sufficient funds have been invested in the cultivation of reserve talents for competitive sports, but the utilization of the funds is not optimistic, with most of the funds invested being used in the construction of infrastructure on the one hand, and more focused on investing in the first-line teams in the hope of obtaining good results quickly. However, there is a general problem of insufficient investment in the development of second- and third-tier teams. As an important unit for the training of competitive sports reserves, although there are some operating revenues and social sponsorships, these revenues are not stable, and most importantly, the share is relatively small. Zhao(2010)Aiming at the cultivation of wrestling reserves in China, the factors affecting them were initially identified, specifically including the situation of the source of students, management system, scientific training, primary selection, parental support, and the status of the source of a total of ten items, and after analyzing and investigating these factors, and Russian wrestling were compared and analyzed, and the final conclusion was that China's wrestling is obviously the existence of popularity and participation

is not high. The final conclusion is that China's wrestling sport obviously has the problem of low popularity and participation, in the basic training, there are also some "premature specialization training", the country does not have too many high-quality official competitions, there is no way to protect the ability of young athletes, for some grassroots coaches, their own ability and quality there are also differences, some trainers have not received systematic special training, they have not been through the systematic special training, and they have not received the systematic special training. Some of the trainers themselves have not received systematic specialized training, and through their research, they have also put forward effective suggestions for training wrestling.

2.2 Research summary the mechanism of Basketball Reserve Talent Cultivation

The term "mechanism" generally refers to the process and manner of interaction between the components of a working system. The mechanism for the training of reserve talents for competitive sports is to allow all areas of the training of reserve talents for sports to give play to their passion for sports, and a reasonable training mechanism is in fact a platform for realizing the sustainable development of competitive sports.

Zhang(2018)China's basketball competitive career is facing a lack of reserve talents, the root cause is the problems in the reserve training system: the reserve training system is not sound, the reserve education system is rigid, the economic system is not perfect, and the coaching system is defective. The authors address the systemic problems and offer suggestions for optimizing the path of basketball reserve training system: establishing a sound reserve training system, improving the reserve education system, rationally planning the competitive system, and improving the coaching system .Yang(2012) points out that the problems in the training mechanism of competitive basketball reserves include: imperfect training system, disconnection between popular basketball and professional basketball, disproportionate training and competition, urgent improvement of relevant legal regulations, and improvement of coaches' professionalism and coaching level. In order to change the status quo of the training of competitive basketball reserves in China, the authors have established a feasible and effective training system for athletes.

Operation Mechanism: Integration-Control-Incentive-Motivation-Power-Security, to advise and suggest ways to improve the level of basketball in China. Meng (2017) described the advantages of school sports joint cultivation of competitive basketball reserves, and put forward the development strategy of school sports joint cultivation mechanism of competitive basketball reserves, including resource strategy: integrating resources to realize the complementary advantages of colleges and universities and sports; cooperation strategy: building a platform for school sports joint cooperation in basketball; talent strategy: constructing an incentive mechanism for school sports joint talents; economic strategy: expanding the source of funding to promote the development of school sports joint development. Tang(2007) considers the qualities of the operation mechanism of reserve talent cultivation in different economic system backgrounds from five dimensions, such as motivation, integration, incentive, control and guarantee. Through the analysis of the reserve talent operation mechanism in the planned economy period and the transition period, the author summarizes the qualities of talent motivation, integration mechanism, incentives, control means and guarantee mechanism in these two periods, and puts forward the construction of the target mode of the operation mechanism of the reserve talent cultivation in the new period of competitive basketball: the moderate motivation mechanism, the integration mechanism of coordinated interests, the comprehensive and flexible incentive mechanism, and the multidimensional unified control mechanism, The guarantee mechanism of sound system. Zhang(2013) analyzes the defects of talent training mode articulation in the planned economy period and the social transition period, such as: unclear hierarchy of the

target system, low correlation, unclear authority and responsibility of the management department, lack of synergy, imbalance of resources for training, difficult to share, dispersal of tournaments, disconnection of the level, breakage of the chain of talent delivery, and disconnection of the talent. For the problem of basketball reserve talent training mode articulation, the countermeasures for the articulation of competitive basketball reserve talent training mode are proposed from the level of the operating mechanism, including the coupling of the training objectives, transformation of the management function, rational allocation of resources, integration of the game system and competition and unclogging of the transport blockage of the five aspects of the institutional mechanism. Zhou (2014) reveals: China's "national system" guarantees the traditional athletic talent training mode of "amateur sports school, sports school, professional team and national team", and has made great achievements; nowadays China's diversified social environment, one-dimensional cultivation of competitive reserve talents is difficult; adapting to the needs of China's diversified society, the diversified training mode and operation mechanism will be the inevitable choice in the context of China's sports power construction, including the combination of sports and education, the combination of athletic reserve talents and the operation mechanism will be the inevitable choice. Under the diversified social environment of China, it is difficult to cultivate athletic reserve talents; the diversified cultivation mode and operation mechanism of athletic reserve talents adapted to the diversified social needs of China will be the inevitable choice for the cultivation of athletic talents in the context of the construction of China's sports power, including the combination of physical education, the combination of teaching and physical education, the combination of education and clubs, and the combination of family and clubs cultivation modes and operation mechanisms [45].

To summarize, from the level of operation mechanism of reserve talents training, experts and scholars have put forward four kinds of suggestions: talent mechanism, integration mechanism, incentive mechanism and guarantee mechanism. Talent mechanism, advocate diversified training mode, such as: school sports joint training, sports education combination, etc.; Integration mechanism, emphasize the coordination of interests and resources integration, such as manpower, financial and material resources integration, universities and sports complement each other, etc.; Incentive mechanism, to be comprehensive, flexible, long-term implementation of incentives to stimulate the organization and individuals on the enthusiasm of the basketball; Guarantee mechanism, the athletes, reserve talents, coaches, sound and effective system of protection. In terms of guarantee mechanism, it is necessary to provide athletes, reserves and coaches with a sound and effective system of guarantee.

CONCLUSION

1. Overview of the development of competitive basketball in colleges and universities in Heilongjiang Province: Public colleges and universities in Heilongjiang Province can recruit the most ranked athletes, the largest number of competitive basketball reserve athletes aged 19-20 years old, and the largest number of people with more than five years of training, mainly second-level athletes.

2. Cultivation of competitive basketball reserve talents in Heilongjiang Province: In terms of enrollment, the main source of competitive basketball reserve athletes in Heilongjiang Province is ordinary high school graduates, with relatively low sports level, and the selection basis is based on the direct selection of coaches, and the measurement of body morphology parameters as the selection index; in terms of cultural knowledge cultivation, the reserve talents are able to recognize the importance of learning cultural courses, and the learning energy and time are not Adequate, there is a general situation of learning difficulties; in the cultivation of sports skills, the reserve athletes weekly training is low, there is a lack of basketball facilities, basketball facilities are old, and only a small number of basketball reserve

athletes have participated in international competitions; in the cultivation of security, some coaches have short years of coaching, insufficient experience in coaching, and some coaches have a low level of sports, and their comprehensive ability is slightly poor.

3. Heilongjiang province college basketball league competition system is mature, college basketball league covers a wide range, is conducive to enhance the level of development of basketball in Heilongjiang province colleges and universities, competitive basketball talent selection method is diversified, strict selection index settings, can maximize the selection of reserve talents in line with the requirements; Harbin city colleges and universities competitive basketball coaching staff employment to the school to hire the main, the school hired as a supplement to the university competitive basketball coaching faculty improvement has a positive effect; Harbin city college competitive basketball talent export direction are mainly national teams, provincial and municipal teams, professional clubs, industry sports associations, physical education teachers and so on. Basketball coaches have a positive effect on the improvement of the teacher's strength; Harbin City, the competitive basketball talent output direction of colleges and universities are mainly the national team, provincial and municipal teams, professional clubs, industry associations, physical education teachers and so on, forming a more diverse competitive basketball talent output pathway.

4. In the process of cultivation, there are reserve talent learning and training contradictions, basketball talent enrollment channels are single, reserve talent training system is not sound, the lack of university faculty and staff construction, the lack of investment in talent training funds, talent protection system is still to be sound, talent training process management weaknesses and other issues.

5. It is recommended to adopt the integration of sports and education to cultivate talents, optimize the system of talent sources, build a reserve talent training system, improve the mechanism of teacher training, broaden the source of funding for talent cultivation, strengthen the protection of basketball reserve talents, and strengthen the process of reserve talent management.

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