

# SUCCESS OF PERSONALITY DEVELOPMENT TRAINING

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## ABSTRACT

Good personality leads to high confidence and success in life. Personality development is very important for students in order to be competitive in the globalization and in ASEAN market. Suan Sunandha Rajabhat University aims to provide personality training programs in various forms every year. The success rate of the trainings depends on the level of participations with a variety of activities offered. The high level of participation rate, the better results of personality improvement of students. The objectives of this research were to conduct the survey investigation of level of participations from training development programs provided by Suan Sunandha Rajabhat University during the third quarter of year 2018 and to offer some valuable suggestions to improve the level of participation in various trainings

In order to find the results of research objectives, this study utilized both quantitative method and qualitative method to offer the answers. About 100 students was selected from training sessions to be sample group for quantitative method. Data collection was done by interview questionnaire. About 10 students was selected from variety of training sessions to be key informants for qualitative method. Data collection for insight information was conducts via in-depth interview. Statistical analysis was performed by using SPSS program. Mean, and standard deviation were mainly used for data analysis and generated results. The result of this investigation showed that the majority of students had a high level of participation on personality development trainings of the University. Fun activities had higher rate of satisfaction in learning as well as higher rate of satisfaction than some and serious activities. The suggestions from this study included find to offer more fun activities to motivate students to have high level of participation.

**Keyword:** Level of Satisfaction, Personality Development, Trainings, Success Rate

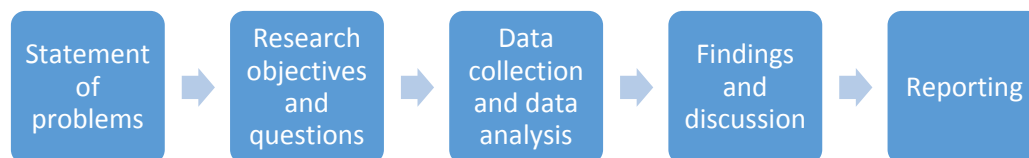
## Introduction

Good personality is an important step necessary to working to the fullest an having a five-star success. Personality development is essential that students will be trained to have high confidence, positive outlook, and need to show up at work with excited, enthusiastic, engaged, and show up with determined to demonstrate excellence. Personality development training for students of Suan Sunandha Rajabhat University may be only 3 hours to 30 hours of training depended on the objectives of the students, yet it has such a big impact on students' working life and success. Personality development and excellent in workplace can help students to be long term success in the marketplace. In order to ensure that students will benefits from the personality development trainings, the best trainers in this area has been carefully selected the curriculum is the culmination of many years of study and research. The knowledge and skills have expanded during many training courses, conferences, and seminars of this kind of knowledge.

It is a fact that students with good personality leads to higher and better confidence and success in working and in life. Nowadays personality development training courses are very important for Suan Suandha Rajabhat University students in order to be highly competitive in the globalization and in ASEAN market. In fact, Suan Sunandha Rajabhat University aims to provide personality training programs in various forms to any student from any department every year, especially internship students who are about to start working in the job market. The success rate of personality development trainings depends on the level of participations with a

variety of activities offered. The key work is full participation. The high level of participation rate, the better results of personality improvement of students. Therefore, the researcher is interested in studying and investigating the success of personality development training in the campus of Suan Sunandha Rajabhat University, Bangkok, Thailand.

Fig. 1 the Process of Research

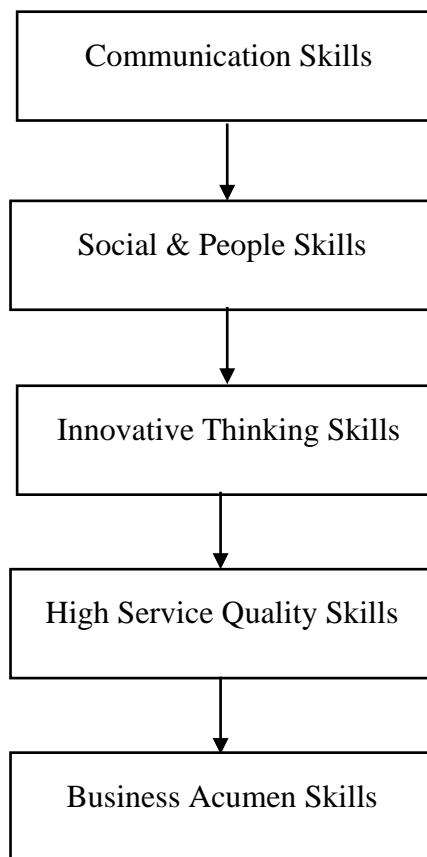


### **Research Methodology**

The objectives of this research were to conduct the survey investigation of level of participations from training development programs provided by Suan Sunandha Rajabhat University during the third quarter of year 2018 and to offer some valuable suggestions to improve the level of participation in various trainings

In order to find the results of research objectives, this study utilized both quantitative method and qualitative method to offer the answers. About 100 students was selected from training sessions to be sample group for quantitative method. Data collection was done by interview questionnaire. About 10 students was selected from variety of training sessions to be key informants for qualitative method. Data collection for insight information was conducts via in-depth interview. Statistical analysis was performed by using SPSS program. Mean, and standard deviation were mainly used for data analysis and generated results.

Fig 1. Five important benefits of personality development



### Findings

TABLE 1. BENEFITS OF PERSONALITY DEVELOPMENT

	Mean	S.D.	Rank
<b>Factors</b>			
1. Communication Skills	3.99	0.95	1
2. Social & People Skills	3.81	0.96	2
3. Innovative Thinking skills	3.67	0.78	3
4. High Service Quality Skills	3.65	0.84	4
5. Business Acumen Skills	3.56	0.92	5

The findings from table 1, shows that the most important benefits of personality development. First, the students rated “Communication skills” as the most important benefit of personality development training with a mean of 3.99 and standard deviation of 0.95. Second, the students rated “Social and People skills” as the second important benefit of personality development training with a mean of 3.81 and standard deviation of 0.65. Third, the students rated “Innovative Thinking skills” as the third important benefit of personality development training with a mean of 3.67 and standard deviation of 0.78. Fourth, the students rated “High Service

Quality skills” as the fourth important benefit of personality development training with a mean of 3.65 and standard deviation of 0.84. Finally, the students rated “Business Acumen skills” as the most important benefit of personality development training with a mean of 3.56 and standard deviation of 0.92.

Moreover, the result of this investigation showed that the majority of students had reported a high level of participation and high level of satisfaction on personality development trainings of Suan Sunandha Rajabhat University. In fact, in comparison, many fun activities had higher rate of satisfaction in learning as well as higher rate of satisfaction than some and serious activities. One of the most important suggestions from this study included to offer more and a variety of fun activities and games to both entertain and to motivate students to have high level of participation as well as high level of satisfaction.

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