

THE ROLE OF PERFORMING ARTS IN THE MUSEUM

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ABSTRACT

This article aimed to explore the role of performing arts in the museum. Methodology of research was historical documents, interviews and observations from the both domestic and international historical museums between 2012 and 2018. The result showed that the exhibition and live performing arts in the museums were used as a communication tool for individuals or groups of people. Those performances were presented both in simple and complex forms. Also, the showed represented three aspects: history, way of life, identity of cultures in the community which performed at the museum. Besides, the show represented 4 important roles: showing the identity of the community, education, public relations, creating a brand and income for the community itself. Such roles arose from the policy of the leader and were able to be changed according to the current of socio-economy and culture.

Keywords: The role performing arts, Performing Arts, Museum

INTRODUCTION

Generally, museum is the place of tradition exhibition which is showed nation or ethnic history and culture by photos, product of arts: live and artificial, description on brochure, at the wall, script for guide. In the present, performing arts is how to tool for presentation tradition exhibition because it's lived and understanding for that period. In addition, it is interested to interact for audiences. Thus, the performing arts is used to show in the museum both ethnic and nation for showing identity, civilization culture, explanation history, and power of leader.

The study found that there are not many people interested in viewing the museum because the number of historians is limited. (Aorakanjit Suk-aimcharoenm, 2019) The stories that are not shown are of interest. No new content and how to present outdated When bringing the performing arts to present the contents of the exhibition, making people more interested. In addition, the museum has revenue from visitors. The actors can find income from the show which shows the role of performing arts in the museum both in the history of life, community identity Public relations, education, including income generation and policy of leaders.

Performing arts that occur in the museum during 2012-2018. There are 2 types of exhibits: short-acting. And showing long stories the content of the show telling history, way of life and identity of the community. (Aorakanjit Suk-aimcharoenm, 2019) However, the presentation of the exhibition with the performing arts in Pithiphan occurs both in the private sector and the government, especially in the private sector, often being displayed as a short set and allow the audience to participate which makes the audience interested, leading to studying additional information and generating income, such as the museum.

The presentation of this article aims to explore the role of performing arts in museums. Which is the historical and international museum of history between 2012-2018. The structure of the article shows the history of the museum. Features of performing arts Performing arts in museums And the role of acting in the museum

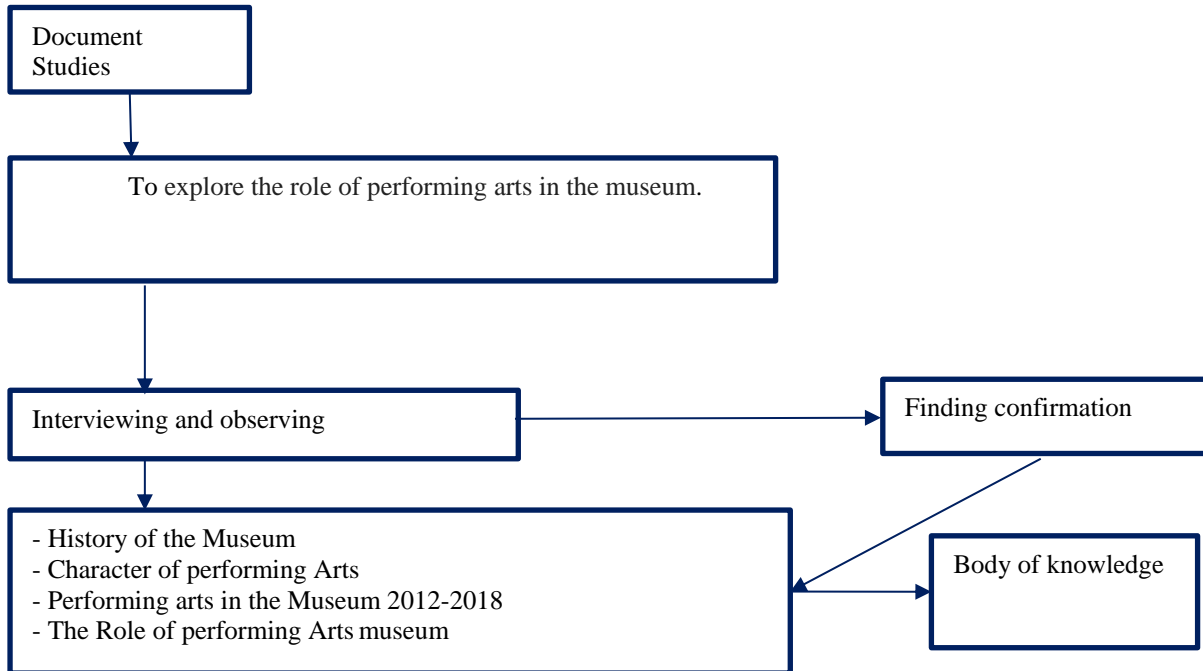
OBJECTIVES

The objectives of this research were to find out body of knowledge concerning the relationship between performing arts and museum during in 2012 and 2018. This article purpose followed that to explore the role of performing arts in the museum.

METHODOLOGY

This research is qualitative research, conducting by gathering information form primary and secondary historical document; document museum, photo and video during 2012 – 2018 which was public by exhibit and performing arts. formal and informal interview 2 groups of experts in performing arts and history: actors in

museum and others are lecturer in museum, and observing live performances, stand in or practice performance with actor and studying Video and Social media including YOUTUBE and Facebook. This study also applied historical methods to criticize information and interpreting information for evaluating the reliability, as well as paraphrasing the information by synthesizing and analyzing the role of performing arts in the museum during 2012 – 2018.



RESULTS

Historical museum is a place that collects historical objects which has evolved since the Greek period, the Romans began from the palace and personal, which reflected the taste and the identity of the exhibition

The origin of the museum begins with the collection of objects that are of interest to both of them. In addition, showing his talents, such as animals, weapons and tools, etc. Later, this collection plays an important role in showing civilization. Appeared in the colonial era by exhibiting tribute from countries that are under the jurisdiction of the government or having good relations with each other to show the honor of the leader in the possession of the culture of various lands Including showing civilization.

The establishment of the Pipittham is not clear. Although, the concept of the establishment assumed that from the West because of the spread of religious influence, government and culture to the land in the eastern region until entering Thailand in the reign of King Mongkut. He used the palace to display tribute objects. In addition, he celebrates the premiere to show the origin of the tribute, namely the money tree.

Collections and exhibits have further developments. It became a popular trend, such as during the reign of King Rama V There is a collection of miniature, which is a collection of historical objects that are small.

However, the collection And exhibitions in the museum In order to express one's tastes and create a self-image, the society finds that performing arts is a tool of imitation in individuals. While also being a model for conveying the way of life, traditions, situations, and concepts of practices in that era society, such as the ballet of Louis 14, showing the greatness of the royal court during the reign of King Louis XIV. Social conditions of the Thai royal court from the Ayutthaya period until before the rule change And the opera of the royal palace And more than a hundred localities

The features of the performing arts are used in the presentation of the museum. There are 4 aspects:

- 1.Imitation of individual and social characteristics.
- 2.Transferring to living art Can touch And reach the mind of the audience.
- 3.Can create abstract stories Simulate a scenario or scenario to occur as imagined on a concrete

model.

4.Can learn and participate Makes the audience feel part of that society and showing their own potential to others

The history museum is divided into 3 categories: local, national and international. In addition, there are public and private sectors with performing arts as a tool for presenting life history through individuals, groups and media, which are both acting. fresh and saved the content of the show Consists of history, way of life, belief, regulations, tradition, occupation. And the identity of the community. The essence is the identity and the image.

Social, economic and cultural changes affecting the performing arts in museums. Making the performing arts in the museum have the following roles;

1. Living cultural collectibles
2. Public relations
3. Education
4. Status display
5. Community identity
6. Communication tools
7. Career tools
8. Branding
9. Make money
10. Entertainment
11. Build relations between communities



Fig. 1 Khon in Muse poster

(https://boxkao.blogspot.com/2017/06/blog-post_78.html), 2019.



Fig. 2 Weapon Dance in Samurai Museum
(<https://matcha-jp.com/th/1736>), 2019.



Fig. 3 performing arts in British Museum
(<https://www.broadwayworld.com/westend/article/Photo-Flash-First-Look-at-Ballet-Centrals-THE-NUTCRACKER-at-the-British-Museum-20181205>), 2019.

CONCLUSION AND FUTURE WORK

Performing arts in historical museums is a retro show To simulate a way of life Historical events, Governing policy, Branding, identification, building good relations between countries and earning when social change occurs, and the leaders also affect the role of performing arts Including performing arts in historical museums that play an important role in both entertainment, education, economy and politics.

Performing art is an art that occurs along with humans. Developed according to social context Therefore, the role of performing arts has many dimensions. And interesting for education And applying to various occasions.

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