

Conference Proceedings 2018



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Research Conference Proceedings 2018

International Academic Multidisciplinary Research Conference 2018

Proceeding of

**INTERNATIONAL ACADEMIC MULTIDISCIPLINARY RESEARCH
CONFERENCE IN LISBON 2018**

*Lisbon, Portugal
6–8 December, 2018*

ICBTS 2018



**Edited by Kai Heuer, Wismar University, Germany
Chayanan Kerdpitak, IBEST Conference & Publication, USA
Bob Barrett, American Public University, USA
Vipin Nadda, University of Sunderland, United Kingdom**

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By Dr. Chayanan Kerdpitak & Professor Dr. Kai Heue & Professor Dr. Ebrahim Soltani, ICBTS Institute Conference Center & IJBTS International Journal of Business Tourism and Applied Sciences

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INTRODUCTION

We would like to welcome our colleagues to the International Business Education Social Sciences Humanities Tourism Transport Technology Research Conference. It is the nine series in 2018 of Conference on Business Tourism and Apply Sciences was held in Paris. As always many members of the ICBTS 2018 community look forward to meeting, sharing and exchanging their research ideas and results in both a formal and informal setting which the conference provides. Likewise, the concept of alternating the international conference every one month on April to October between Europe and the rest of the world is now well established. This year's event in Vienna (Austria) London (UK) Las Vegas (USA) Amsterdam (Netherlands) Zurich (Switzerland) Oslo (Norway) Helsinki (Finland) Berlin (Germany) Rome (Italy) Lisbon (Portugal) Lucerne (Switzerland) and another continues with the cultural following the very successful and productive event held in London in February 2018 in the field of various types for international academic research conference on Business Education Social Sciences Humanities and Technology. As usual The ICBTS 2018 brings together leading academics, researchers and practitioners to exchange ideas, views and the latest research in the field of Business Tourism and Apply Sciences.

The theme of this event The 2018 ICBTS International Business Tourism Social Sciences Humanities and Education Research Conference is "Opportunities and Development of Global Business Economics Social Sciences Humanities and Education" It is also represents an emerging and highly challenging area of research and practice for both academics and practitioners a like, The current industrial context is characterized by increasing global competition, decreasing product life cycles, Global Business, Tourism Development, Social Sciences Humanities Education Apply Sciences and Technology collaborative networked organizations, higher levels of uncertainties and, above all, and customers. In our view holding this event in Paris represents a timely opportunity for academics and researchers to explore pertinent issues surrounding Business Economics Tourism Social Sciences Humanities Education Sciences and Technology.

Potential authors were invited to submit an abstract to the International Conference Session Chairs. All abstracts were reviewed by two experts from the International review committee and final papers were further reviewed by this volume with 30 contributing authors coming from 18 countries. This book of proceedings has been organized according to following categories:

- Technology
- Information Technology
- Advance Technology
- Industrial
- Business & Economic
- Social Sciences
- Education & Teaching
- Sciences & Technology

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2018 ICBTS CONFERENCE LISBON PROGRAM

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6 Dec 18 09.00 – 09.45	REGISTRATION & WELCOME Welcome meeting at The Type Lisboa Aeroporto International, Portugal
Session A	
6 Dec 18 09.46 – 11.00	Session A1 Paper 1 Episodes in Distance Learning Prof. Dr. Luminita Cocarta Paper 2 Precarization of labor relations in the EU Oxana Posukhova and Ludmila Klimenko, Pavlina Baldovskaya Paper 3 The Quest for Individuality in Fariba Vafi’s My Bird Elnaz Valaei Bakhshayes and REza Ebrahimi Paper 4 GAPS AND NEW CHALLENGES ON ANALYSING RISK MANAGEMENT AMONG SMALL RUMINANTS KEEPERS IN NIGERIA. Dr. Sani, R.M. and Kolo,A. Paper 5 The Reality of the Use of the University of Jordan’s Students of the Moodle System in the Process of Learning and Instruction from their Perspectives AZZAM JAMIL FALAH AL- RIFAEE
11.01 – 11.15	Morning Break
11.16 – 12.00	Session A2 Paper 1 Analysis of Translation Students' Emotional Intelligence, Cultural Intelligence and Personality Traits in terms of their Sexes Fadime ÇOBAN and Cem Odacıoğlu and Osman Titrek ve Metin Saygılı Paper 2 GLOBAL-SPIN - Transnational Entrepreneurship and Corporate Learning: Promoting Effective Internationalization Strategies in Academic Spin-Offs José Manuel Aguayo Moral Paper 3 The Impact of Ethical Sales Behavior on Customer Loyalty: A case of Nestle Nigeria Plc Ajibike Abayomi A. and Akpojivi-Edewor Paper 4 New discovery of Buddhist site in Taxila Valley: A case study of Katehri, District Haripur, KPK Pakistan Rashid Ali and Dr. Sadeed Arif
12.16-13.30	Lunch
13.31 -15.00	Session A 3 Paper 1 An Investigation into Metacognitive Awareness Level: A Quantitative Comparative study of Iranian and Lithuanian University Students Marjan Masoodi Paper 2 Application of Artificial Neural Network models in predicting efficiency in Indonesian Islamic banks Mohammad Rahmani and Sara Ghayekhloo Paper 3 Globalization of Voluntary Governance Initiatives: Equator Principles and Financial Institutions in Nigeria Kunle Aduloju Paper 4 THE PLACE OF INFRASTRUCTURE IN INDUSTRIAL AGGLOMERATION, A CASE STUDY OF THE LAGOS REGION, NIGERIA. Adejompo Fagbohunk
SESSION B	
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	<p>Assoc. Prof. Dr. Luedech Girdwichai, Asst. Prof. Dr. Chutikarn Sriviboon, Asst. Prof. Dr. Kevin Wongleedee</p> <p>Paper 2 Strategic Management Plan: A Case of Small Business Asst. Prof. Dr. Kevin Wongleedee</p> <p>Paper 3 High Performance Organizations: Thailand 4.0 Asst. Prof. Dr. Natnicha Hasoontree</p> <p>Paper 4 The Enhancement of Quality Improvement of Ceramic Industry in Thailand Asst. Prof. Chaithanaskorn Phawitpiriyakliti</p> <p>Paper 5 Effects of Task-Based Learning Activities on Paragraph Writing Skill Mr. Narakorn Mankaew</p> <p>Paper 6 The Development of English Speaking Skill for M.5 Students at Watborwornmongkol School by using Student Teams Achievement Divisions Miss Sirilak Areekit</p> <p>Paper 7 Factors Affecting the Quality of Life of the Disabled in Singburi province Dr. Pimchana Sriboonyaponrat, Pol.Col.Dr. Nitiphat Kittirakshakula</p> <p>Paper 8 Antecedents of Service Quality for Hotel Management Dr. Nutchaphasuk</p>
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13.31 –15.30	<p>Session B 3</p> <p>Paper 1 Personality Development and Business Success Miss Narumon Chomchom</p> <p>Paper 2 The Relationship between Crime Patterns against People and Properties and the Syntax of Space in Dusit District, Bangkok Miss Kunyaphat Thanakunwutthirot</p> <p>Paper 3 Spatial analysis of water quality using inverse distance weighted interpolation in Amphawa, Samut Songkhram, Thailand Mr. Morakot Worachairungreung</p> <p>Paper 4 Parallel Face Recognition algorithm on Multi-core Processor Mr. Apisit Rattanatanurak</p> <p>Paper 5 Project Assessment of Students' English Potential Development: A Case Study of Suan Sunandha Rajabhat University Ms. Nungruthai Sanunrum, Asst. Prof. Chaithanaskorn Phawitpiriyakliti</p> <p>Paper 6 English Training for Employees of Service Industry Mrs. Boontin Thongyot, Asst. Prof. Dr. Kevin Wongleedee</p> <p>Paper 7 Level of Participation from English Camp Mr. Pongsak Rungsong, Miss Narumon Chomchom</p> <p>Paper 8 Management of Office of Information Technology Mrs. Anong Malivan, Asst. Prof. Dr. Kevin Wongleedee</p>
15.31-15.45	Afternoon Break

15.46-17.30	<p>Session B 4</p> <p>Paper 1 Satisfaction of Information Technology Training Mrs. Chanida Chirapruk , Asst. Prof. Chaithanaskorn Phawitpiriyakliti</p> <p>Paper 2 The Analysis of Computer Labs and Users Miss Bupphachat Sudjai, Asst. Prof. Chaithanaskorn Phawitpiriyakliti</p> <p>Paper 3 Quality of Education in Thai Universities Mrs. Siriporn Komonsing, Asst. Prof. Chaithanaskorn Phawitpiriyakliti</p> <p>Paper 4 Participation Level of Students in Computer Labs Mr. Thanachat Aekkachat, Miss Narumon Chomchom</p> <p>Paper 5 Faculty Staff Work Conditions and Satisfaction Mrs. Siriporn Pomjaturas, Asst. Prof. Dr. Kevin Wongleedee</p> <p>Paper 6 Job Satisfaction of Campus Employees Mr. Peerapol Kaewumphai, Asst. Prof. Chaithanaskorn Phawitpiriyakliti</p> <p>Paper 7 Employees and Working Conditions Mrs. Hatthayarak Aimsrikul, Miss Narumon Chomchom</p>
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7 Dec 18 08.30 - 10.30	<p>Session C 1</p> <p>Paper 1 Effectiveness of Management of Outsourcing in Thailand Dr. Nopadol Burananuth</p> <p>Paper 2 Vitality of Tourism Image: A Case Study of Pattaya Beach, Thailand Dr. Polamorn Tamprateep</p> <p>Paper 3 Information Technology Training and Students' Level of Satisfaction Mr. Nat Ployong, Asst. Prof. Dr. Sirilak Ketchaya</p> <p>Paper 4 English Improvement of Faculty Members Miss Jeeranan Wueamprakhon, Miss Narumon Chomchom</p> <p>Paper 5 Service Quality Improvement for Students Miss Kunyanut Nookong, Miss Chinchira Bunchutraku</p> <p>Paper 6 Employee Job Evaluation and Satisfaction Miss Pornpawee Audomloetchairat, Asst. Prof. Poramet Saengon</p> <p>Paper 7 Service Quality as Factors of Excellent Service of One Stop Service Miss Yanika Pinit, Asst. Prof. Dr. Komon Paisan</p> <p>Paper 8 ASEAN Camp and Level of Satisfaction: A Students' Perspective Miss Punrada Imwong, Dr. Siriman Wattana</p>
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	<p>Paper 2 Food Safety for International Tourists in Thailand Miss Phatthanan Chaiyabut</p> <p>Paper 3 Use of Computer Equipment and Satisfaction Mr. Anothai Arunruang, Asst. Prof. Dr. Sirilak Ketchaya</p> <p>Paper 4 Job Satisfaction of Service Employees Miss Suneeporn Srilittichai, Asst. Prof. Dr. Sirilak Ketchaya</p> <p>Paper 5 Satisfaction of English Training Programs Miss Nuchjaree Ketsuwan, Asst. Prof. Dr. Sirilak Ketchaya</p> <p>Paper 6 Standard of Service Improvement at Campus Miss Poonsiri Promkul, Asst. Prof. Dr. Sirilak Ketchaya</p> <p>Paper 7 The Analysis of Big Class and Small Class of Training Sessions Mr. Jarunpan Sahanawin, Asst. Prof. Dr. Sirilak Ketchaya</p> <p>Paper 8 Satisfaction of Students who Use Computer Labs Miss Waraporn Naraprasertwong, Asst. Prof. Dr. Sirilak Ketchaya</p>
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	Conference Close
8 Dec 2018	Free day for Participants

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